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## DIGIMARC CORPORATION NOMINATED FOR COMPUTERWORLD SMITHSONIAN AWARD

✕ **Portland, Ore., March 29, 1999**—Digimarc Corporation's Digital Watermark Technology will become part of the Permanent Research Collection on Information Technology at the Smithsonian's National Museum of American History on Monday morning, April 12th when the 1999 Information Technology Innovation Collection formally presented to the Institution. "The Laureates in this year's Collection are new information age tools to extend the benefits of technology to society" said Morrow, Executive Director of the Computerworld Smithsonian Awards Program.

Nominated by Mr. John Warnock, Chairman and Chief Executive Officer of A Systems, Inc., in the Business & Related Services category, Digimarc Corporation part of a collection that includes over 470 of the year's most innovative applications technology from 42 states and 22 countries.

"Ongoing innovation is at the center of Digimarc's business. The company was upon Geoff Rhoads' inventions and his vision of the central role of digital watermark content management and commerce," said Bruce Davis, president and CEO of Digimarc. "We are honored to be among this year's nominees and to have our technology included in the Smithsonian's Permanent Research Collection."

At Digimarc Corporation, persistent and imperceptible digital watermarks embed media objects—such as music, pictures, digital images, and video—enable copyright protection, copy control, licensing, tracking, and electronic commerce.

"The primary source material submitted by Digimarc Corporation will enrich the Smithsonian's growing collection on the history of information technology, and contribute significantly to the museum's on-going efforts to celebrate the Information Age" said Spencer R. Crew, Director of the National Museum of American History. The museum is part of the Smithsonian Institution, founded in 1846, a complex of 16 museums, 7 research facilities and the National Zoo.

Case Studies from the 1999 Collection will be available at <http://innovate.si.edu> Internet Site of the Computerworld Smithsonian Program, where the entire collection is available to scholars, researchers and the general public worldwide.

### About the Computerworld Smithsonian Program

Each year, the Computerworld Smithsonian Chairmen's Committee nominates individuals who use information technology to improve society for inclusion in the Smithsonian National IT Innovation Collection. Founded in 1989, the Computerworld Smithsonian Program searches for and recognizes individuals who have demonstrated vision and leadership as they strive to use information technology in innovative ways across categories: Business and Related Services; Education and Academia; Environment and Agriculture; Finance, Insurance and Real Estate; Government and Non-Profit Organizations; Manufacturing; Media, Arts and Entertainment; Medicine; Science and Transportation.

### About Digimarc Corporation

Headquartered in Portland, Oregon, Digimarc Corporation is the leading supplier of digital watermarking solutions. The company's patented technology is used to identify, manage and enhance visual communications. Digimarc's customers use its products for their copyright protection programs, in image asset management applications, rights and licensing of their images, and to enhance their company's online marketing programs. Millions of images from leading stock photo agencies, photographer sources contain digital watermarks, inserted using the Digimarc system. Digimarc

are featured in most leading image editing software programs. The company's products include the Digimarc Plug-ins, bundled in more than 90 percent of the professional image editing applications shipped worldwide; MarcSpider, the search service to track image usage on the World Wide Web; and the Digimarc Batch Embedder, automating the embedding of Digimarc messages in images for Web publishing.

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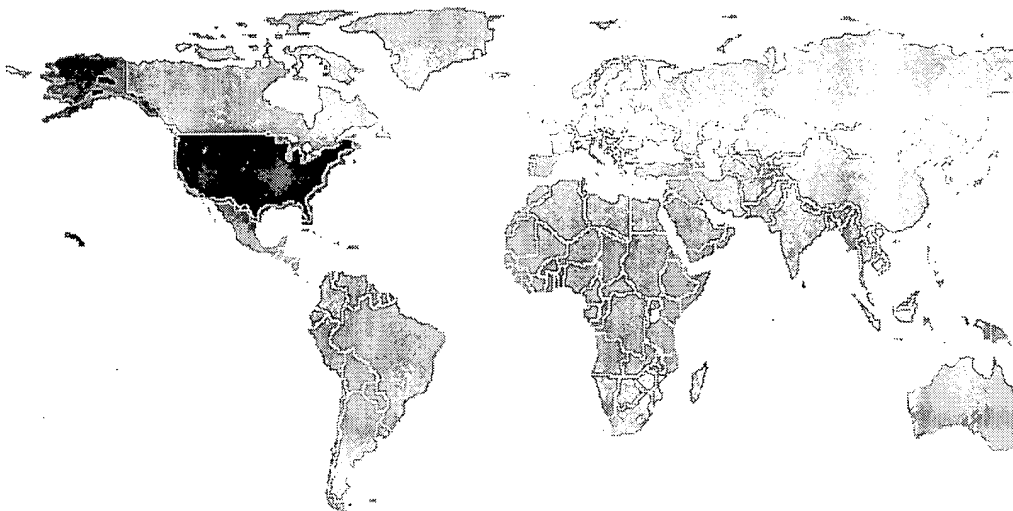


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# TerraServer

Click the green areas to zoom-in on the map.

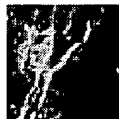


TerraServer contains 3.3 tera-bytes of high resolution USGS aerial imagery and USGS topographic maps. You can find images by clicking on the map above, entering a city or town name in the "Search TerraServer" form at the top of the page, or entering a street address. Click on Advanced Find to see other methods for searching our imagery database.

Below are sample thumb-nail images of famous places contained in the TerraServer database. Click on a thumb-nail image of a famous place or click on more famous places to see a complete list of images of famous sites.



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